



March 10, 2002

**Danic Technology, Inc. announces western expansion**

Danic Technology, Inc. announced today that the Company has contracted with Family Caregiver Alliance of California, the company's first contract in California. This contract marks the third phase of Danic's westward expansion in the U.S.. Danic began serving human service agencies in three eastern states-- Pennsylvania, Connecticut and Maryland only three years ago. The company then moved to the Midwest with contracts in Michigan, Illinois and Indiana. The California contract is the first of many contracts expected in the west.

According to John Ashbaugh, VP and Director of U.S. Operations, Danic's growth comes largely from word-of-mouth advertising. Once Danic has an in-state presence-a "lead agency" in a state--"it isn't long before other agencies in the state hear about it and take a look. "From there Danic pretty much sells itself with the help of good words from satisfied clients." In the words of Alyssa Semple, Director of Marketing and Sales, "Danic couldn't have a better lead agency in California than the Family Caregiver Alliance (FCA). FCA is a pioneer in the development of family caregiver services. They are the lead agency in California's network of Caregiver Resource Centers; the Family Support Caregiver Program, newly authorized by Congress under the Older Americans Act, is partially modeled on this Network. Their Information Center (Clearinghouse) on Long-term Care is nationally recognized."

Danic Technology Inc. is a privately held company founded in 1994. Canadian operations are based in Ottawa, Ontario; U.S. operations, in Needham, Massachusetts. The company provides software, "[Danic Tools](#)", and related implementation and support services.

The Danic Tools software package is a fully customizable, 32-bit application. This person-centered, object-relational, database management system (ORDMS) is designed to support affordable, integrated, enterprise systems expressly for health and human service agencies. Danic's object-oriented structure is built to integrate easily with other databases and applications in order to render the most comprehensive solution for human service agencies on the market today. A windows-based, web-enabled product, Danic Tools runs on a PC network, over the internet, or through Danic's web-based, data farm service.